



# L.I.F.E. Program

Look Identify Focus Enjoy

*"There is a difference between making a living and making a life"*

American's LIFE Program is designed to help associates with mergers, acquisitions and business development. New associates can 'jump start' their income by acquiring existing business which means instant commissions with unlimited growth potential. The LIFE program also helps more mature associates transition their business gradually, allowing them to enjoy the lifestyle they have worked hard to attain. You can semi-retire with more commissions than you ever expected. It's a WIN-WIN program with personal and financial benefits for all participants. Enjoy the LIFE you've always wanted! Call JP Shea at 1-877-298-2406 for more information.

Look at your life. What are your short- and long-term goals? Look at your financial needs now and in the future. Is time, money or balance more important in your life? Let American help you identify your strengths, weaknesses, opportunities and threats, and help you build a bridge to your future.

Identify, Inspect & Implement. Grow your business with existing customers. Take time to review your current customers and evaluate sales history. Now is the time to identify and implement a plan for *your* future. With American's resources working for you, we can help you turn your plans into reality.

Focus and Follow your plan. American will help you avoid the "paralysis of analysis" trap. Plan your work and work your plan. Camaraderie and the transfer of knowledge between "aspiring" and "seasoned" associates will create legendary successes for all.

Enjoy the benefits of working as a team. American's LIFE program promotes working smarter, not harder. Enjoy the financial benefits of this effective growth and/or transition program. With increased ESOP stock values, the LIFE Program is a WIN-WIN for everyone involved.